

# OLA SAINIK- SALIENT FEATURES

1. **Business Model** - Driver Cum Owner (DCO) Entrepreneurship Model.
2. **Options**
  - (a) Driver - the veteran will himself drive the cab.
  - (b) Operator - the veteran can manage a fleet of cabs under him by employing either veterans or civilian drivers.
3. **Special Benefit** - Inaugural offer for 5 % discount on Ola commission for 6 months.
4. **Other features** - Apart from features enumerated in the flyer, the following features merit consideration :-
  - (a) The operator does not need a commercial license but the driver should have a commercial license and PSV badge.
  - (b) This is the same model that is currently in vogue for other Non Sainik drivers (civillians) where the earnings are much higher owing to benefits based on performance .
  - (c) DCO model is by far the **most beneficial model** for Sainiks.

(d) The operator model would give an excellent opportunity to officers/JCOs /NCOs who do not want to drive themselves but are are willing to invest and manage the business.

(e) The drivers have to be arranged by the veterans themselves.

(f) Savings upto Rs 40,000/- and beyond through Ola tie ups with Manufacturers and financiers.

(f) Assistance in RTO work.

(g) Dedicated driver support for resolution of any issues.