

ALLOTMENT OF MOTHER DAIRY MILK BOOTHS AT NAGPUR

1. DGR in partnership with Mother Dairy (P) Ltd is soon launching the scheme of providing concessionaire ship to ESM of Milk Booths of Mother dairy at Nagpur.

Eligibility Criteria

2. Eligibility Criteria mentioned below has been promulgated by Mother Dairy and will be adhered to by DGR unless amended by Mother Dairy.

	<u>CRITERIA</u>	<u>QUALIFICATION REQUIRED</u>
(a)	Rank	Naik up to JCO(Equivalent Rank in Navy and IAF)
(b)	Age For Registration	Below 55 yrs
(c)	Education	Civ-10 th Pass/ Def-Army Cert I
(d)	Character	Exemplary/Very Good
(e)	Medical Category	AYE/BEE
(f)	Service	Not Less than 10 years except Battle Casualty
(g)	Gap after Retirement For Registration	Within 6 years after retirement
(h)	Capital Required	Security-Rs 1,00,000/- and working capital of Rs. 50,000/-

In addition to the above the candidates should be physically fit and free from any infectious disease. Concessionaire ship may be terminated if candidate furnish wrong information and transpired later on.

3. **Application Procedure** Eligible ESM are required to submit application form in duplicate to DRZ(South), C/O Southern Command, Pune-411001 duly affixing photograph along with the under mentioned supporting documents (Self Attested).

- (a) Photocopy of Discharge Book.
- (b) Photocopy of Pension Payment Order (PPO Pensioners copy).
- (c) Photocopy of ESM/Widow Identity Card.
- (d) Photocopy of Aadhaar Card.

Training

4. Selected candidates shall undergo training under Mother Dairy in the under mentioned manner:-

(a) Training capsule on the various aspects related to running the Booth will be organized for the ex-servicemen for two weeks after they have signed the agreement.

(b) Successful completion of training will be a pre-requisite prior to allotment of Booth.

(c) ESM has to make own conveyance arrangement during training. If a Concessionaire fails to attend the training Mother Dairy shall have the right to reject his candidature for allotment of booth.

Minimum Assured income Support to Concessionaires

5. (a) The Concessionaire gets pre-decided Trade Margin on sale of each product supplied by Mother Dairy.

(b) Mother Dairy offers minimum assured income for the Concessionaire. The minimum assured income is given as financial assistance and being the difference of margin earned from sales of milk and products and the minimum assured income. Currently the minimum assured income is Rs 15000/- per month.

6. Contact numbers for any clarification are:-

020-26102837

020-26102841