

GOPALJEE DAIRY MILK BOOTHS / MILK SHOPS / RETAIL OUTLETS

(JCOs/ORs Equivalent)

1. **Salient Features**. Gopaljee Dairy Foods Pvt Ltd(**GDFPL**) is providing ready built and fully equipped milk shops / booths / retail outlets to the Ex-Servicemen (JCOs/ORs equivalent) in India with starting point at Delhi / NCR. A security deposit (refundable on termination) of Rs. 1,00,000/- is required be made to Gopaljee Dairy Foods Pvt Ltd on selection while a working capital of Rs 1,00,000/- for product inventory/stocks/working capital will be required. The selected concessionaire undergoes a free training with Gopaljee Dairy. Gopaljee Dairy Foods Pvt Ltd (GDFPL) will provide Minimum Guarantee Income (MG) of Rs. 20,000/- p.m. (Rupees Twenty Thousand only) to the ESM.

2. **Eligibility**

The eligibility criteria for allotment of Gopaljee Dairy Milk Shops/Booths/Retail Outlets are as follows:-

(a)	Rank	JCOs / ORs (Equivalent in Navy & IAF)
(b)	Age	Below 55 years
(c)	Educational Qualification	Civ – 10 th Pass, Def – Army Cert-I
(d)	Medical Category	AYE / BEE / CEE
(e)	Service	Not less than 10 years except Battle Causality
(f)	Character	Exemplary / Very Good
(g)	Financial Status	Capable to provide security deposit of Rs.1,00,000/- and Rs. 1,00,000/- for product inventory/Stock/Working Capital.

3. **Procedure**. Eligible ESM registered in Mother Dairy and are still to be interviewed can opt for this Scheme after deregistering from Mother Dairy Scheme. ESM are required to submit application form in duplicate duly affixing photograph along with the under mentioned documents.

- (a) Photocopy of Discharge Book.
- (b) Photocopy of Pension Payment Order (PPO).
- (c) Photocopy of ESM/Widow Identity Card.

4. Eligibility criteria and forms can be downloaded from DGR website www.dgrindia.com